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PRESS RELEASE: Bakker.com comes into French hands

Naaldwijk, 20 June 2022 - The trustee in the bankruptcy of Bakker International B.V D/B/A Bakker.com (Bakker.com) has concluded an (asset) agreement with Willemse France SARL (Willemse France). Willemse France will take over the e-commerce activities of Bakker.com. As from today, the logistical processing of these activities will take place from the headquarters of Willemse France in Lille, France.

Bakker.com is an online retailer of plants and garden products and delivers directly to consumers in eight European countries. Bakker.com initially developed its activities as a mail-order company, but since a few years it is fully equipped for e-commerce through its own website and various online retail platforms.

On 24 May 2022, the Amsterdam District Court declared Bakker.com bankrupt and appointed E.A.H. ten Berge LL.M, associated with Cees Advocaten N.V., as the bankruptcy trustee.

After the declaration of bankruptcy, the trustee extensively investigated the possibilities for a restart of the activities of Bakker.com. The trustee and his team consulted with a large number of domestic and foreign parties. A bidding process was also conducted. After the bidding process the trustee reached an agreement with Willemse France.

Willemse France is an online retailer of plants and garden products and has its own distribution centre in Lille, France. In recent years Willemse France has successfully transformed into the e-commerce company it is today, the market leader for gardening in France. Until the mid-90s, (the predecessor of) Bakker.com and Willemse France already cooperated intensively (at shareholder level). Both brands are now back in the same hands.

Creditors of the company can, if they have not already done so, submit their claim(s) to the trustee. Contact details can be found on www.cees.nl. Creditors who have already submitted their claims do not have to do so again. They will receive a confirmation after administrative processing of their claim has taken place.

A cooling-off period is in effect. During this period suppliers cannot exercise any rights over the company's assets. The trustee is currently making an overview of the (ownership) claims made. The settlement of those claims will take some time.